

## Random Fundraising Ideas that we've found on the web....

- Request birthday donations instead of gifts.
- Do you have any skills that you could auction? Are you a trained massage therapist? Can you organize a closet like no one else? What about cleaning house or re-vamping someone's resume? You can even be the "designated driver" for your friends for a night out on the town. Let people know that you are willing to trade your services for a donation. Set your price high – it's for a good cause!
- Dessert-a-Thon. Make a bunch of desserts, and charge \$25.00 at the door for an all you can eat dessert-a-thon.
- Host a wine/beer tasting party and charge \$25.00 at the door. Make everyone bring a bottle/6-pack to keep your cost down.
- Sell items not available in the office (cans of soda, candy bars, etc.) to your coworkers.
- Go casual! Request to have a Dress-Down-Day or Denim Day at work or school; everyone gives a donation for the privilege and saves on dry cleaning expenses.
- Start a piggy bank. Be sure to feed the pig! Every time you go into a store break a dollar for change, even if you have those three pennies in your pocket. The change will add up to a nice contribution.
- Charge admission for BBQ, Cocktail Party or a cook-off between friends. Participants can invite their family and friends to watch them compete on appetizer, main dish, side and dessert. At the end of the night a winner is declared.
- Throw a home party be it Pampered Chef, Thirty-One, Origami Owl, etc. Donate 10-15% of sales.
- Are you a pet person? Have a pet bake sale (make dog biscuits) and sell them outside of a pet store or at a park.
- Host a company breakfast or lunch in the office. Get donations from local places, bring donuts or just cook the meals yourself and charge fellow employees per plate.
- Clean out your closets and find things worth selling at yard sales, flea markets or online.
- Have a garage sale to raise funds where your neighbors can each donate a few items they want to get rid of.
- Non-Event. Make invitations for a "non-event." Imagine the money your guests might spend on a black tie party, including clothing, hair, make-up, transportation, etc. and ask them to pledge that money to Steps Together.
- Bake Sale. This doesn't have to be in the traditional sense. Offer a batch of cookies for anyone who makes a \$100 contribution, half batch for \$50.
- Organize a home tour where people pay a certain fee to tour homes in your neighborhood. (Capitalize on the nosiness of neighbors)
- Have a murder mystery party and request a donation at the door.
- Host a car wash.
- Host a lemonade stand.

- Ask restaurants to host a dine to donate. You rally patrons and they donate proceeds.
- Ask your local bar if they'll allow you to be a guest bartender for a night, or even for a few hours on a Saturday afternoon. Send out an Evite, inviting everyone you know to join you there for a drink, and ask them to invite everyone *they* know. Create a sign to place on the bar or a flyer that reads, "All tips collected tonight will go directly to Steps Together." When people see the sign, they may be willing to dig a little deeper in their pocket!
- Have some sort of sports pool. Obviously this works well during football season but you can find a sport and make it work anytime of year. Create a grid, and sell the boxes. Half the proceeds go to the cause and half go to the winners.
- Choose any sport from basketball to dodge ball and host a sports challenge at a local gym. Charge \$5 to participate or \$25 to form a team. Charge a donation at the door to watch the game. Secure donated goods and sell them at your concession stand with proceeds going toward your fundraising total.

#### **A few examples of fundraising we saw when Billy Biviano was diagnosed.**

- [Renaissance Hair Salon & Spa](#) in Hillsborough, NJ donated 25% of products and services to The Biviano Family during the entire month of February when clients brought a coupon detailing their effort to support Billy.
- On March 9th, Rebecca Newman, Deanna DeRoner & Cindy Sahns hosted a Breakfast for Billy at [Applebee's in Hillsborough](#). 330 enjoyed breakfast and it was the largest attendance ever for a flapjack fundraiser in the Hillsborough location.
- March 11th - March 13th, [The Roman Gourmet Pizzeria](#) in Hillsborough (Nelson's Corner) donated 15% of their gross sales to The Biviano Family.
- March 10th - March 13th, [NEC Wine & Liquors](#) sold \$5 chances to win a Jason Pierre-Paul Jersey. All proceeds were given direct to The Biviano Family.
- March 3rd - March 17th, Jaime Gerard donated 100% of the proceeds from an online [Thirty-One](#) shopping event.
- March 11th - April 1st, [Kelly Kenney](#) hosted a Stella & Dot Online Trunk Show and donated 100% of proceeds from jewelry purchased.
- March: Mom's Club of Hillsborough West donates the proceeds from their annual Easter Egg Hunt.
- April 10th - Millstone Wine & Liquors hosted a BBQ for Billy. All food was donated by a customer and patrons were invited to dine for a donation.
- May 11th, Bounce for Billy was held at the [Jump!Zone](#) in Hillsborough. 50% of all proceeds were donated to The Biviano Family. Pretzels were donated by The Pretzel Factory and pizza was provided at a reduced rate by The Roman Gourmet Pizzeria.
- May 17th, Comedy for a Cause was hosted Rhythms in Manville starring Pete Correale. Tickets were \$25 in advance, \$30 at the door. For more

information email [ComedyForACause@yahoo.com](mailto:ComedyForACause@yahoo.com) or call 908-707-8757. This event was organized by Maria Lipani, Joe Clapcich & Brian Cooper.

- May 18th & May 19th, 100% of proceeds were donated to Billy from a [Kindermusik with Ms Jenni](#) Playdate! Cost per child was a suggested donation of \$15.
- June: Sara Wendt organizes the sales of Rita's discount cards with proceeds being donated to Billy.
- Sunday, June 2nd: [Impact Training](#) hosted Bootcamp for Billy! Participants donated \$20 (or more) for Billy and took part in a fun-filled bootcamp using cutting-edge equipment.
- Saturday, July 13th: Troy Lipani organizes a team to participate in the Rugged Maniac in English Town, NJ. Team Brave Billy participants receive a coupon code for half off the \$78 registration fee and then donate the savings to the Biviano Family.
- Saturday, July 13th: Carolyn Tighe and Michelle Clapcich hosted a Bowl for Billy fundraiser at Strike 'N Spare Lanes. Tickets were \$20 each and included 2 hours of bowling, shoes, dessert, coffee and 3 raffle tickets to win some incredible gift baskets.
- July: Yellow Lollipop Photography donated 15% off all profits to Billy for the entire month. Click [here](#) to email Lollipop Photography.
- September 21st: Dawnmarie McDermid organizes a town wide lemonade stand for Billy. Click [here](#) for the facebook page to follow The Big Squeeze.
- September 29th: Billy is a beneficiary of The [Steps Together](#) united walking/running team.
- October 7th: [Hillsborough Rotary](#) golfs at the Hopewell Valley Golf Club and names Billy as the sole beneficiary of their annual outing.
- November 14th, 6 - 8:30 PM: Holiday Vendor Boutique at [IMPACT TRAINING](#) hosts a holiday vendor boutique to benefit Billy!
- Holiday Giving:
- [William Davison](#) celebrated his 4th birthday by dedicating his own special day to spreading Billy's prayer chain and helping make his holiday season a little brighter.
- Michael Atlas and Nick Callesano, 8th grade students from Hillsborough preparing to make their Confirmation at St. Joseph's in Millstone host a holiday gift drive for Billy.
- [Diane Schilke](#) organizes a gift drive in the office of RE/MAX Preferred Professionals of Hillsborough.
- December: Mike Newman, dresses as [Elf on The Shelf](#), and Celia Arthur, [hula hoops](#) an entire 5K, both to raise awareness and funds for Billy.
- February 1st: [Super Sundaes](#) celebrates National Eat Ice Cream for Breakfast Day and names Billy as a beneficiary of the event. 100% of donations were given to the family as Super Sundaes donated all the ice cream.
- February 2nd: [IMPACT TRAINING](#) hosted their first annual Superbowl Bootcamp for Brave Billy. All participants paid \$20 (or more as a

donation). Participants wore team (Broncos or Seahawks) colors or any other team/logo gear of their favorite football team, some traditional exercises were offered with additional football-related exercises and drills.

- February: [Petrocks Bar and Grille](#) sets a goal to sell 500 bottles of water at 50 cents per bottle during the month of February and then match the funds raised. 689 bottles were sold!!
- March 8th: Cub Scout Troop 1776 kept Billy in their thoughts and prayers at their Pinewood Derby this past weekend. A dedicated group of people shared his story, sold Billy's bracelets and collected donations in the cafe. Together they raised \$300, their largest collective cafe donation ever!
- April: [PALS Play & Learn Preschool](#) dedicated their Spring fundraiser to Billy. Blooms (bulbs) for Brave Billy could be purchased from Dutch Mills Bulbs and 100% of the funds raised were donated.
- June 1st: Billy's friends host a BBQ and Family Fun Day at [Central Jersey Nurseries](#).